

Partner Story: Firefish Software

StepStone's ATSi Apply Drives 400% Increase In Applications and 100% More Qualified Candidates for Firefish Customers

CHALLENGE

StepStone and Firefish partnered to dramatically improve the candidate experience for their mutual customers. In order to do this, Firefish integrated with StepStone's ATSi Apply solution, which allows application data to be sent automatically from Totaljobs* directly into Firefish.

ATSI APPLY SOLUTION

- Increased the number of applications completed overall for ~100+ customers over the course of two years
- Doubled the number of applicants that made it down the funnel and were deemed qualified by Firefish customers
- Reduced the time to apply on both mobile and desktop by optimizing the apply process
- Solution is automatically enabled for all customers distributing their jobs to Totaljobs*

RESULTS AT A GLANCE**

5x

increase in applications received per job into Firefish

2x

increase in the number of quality candidate leads from Totaljobs

*ATSi is compatible with other StepStone brands.

**Source data pulled March 2019-April 2021. Data is not a representation or guarantee of results.



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Since the ATSi integration was activated for our clients, Firefish users have seen a 5x uplift in applications filtering into their CRMs from StepStone job boards. The feature makes the application process quicker and slicker for everyone involved – our users and their candidates love it!

Wendy McDougall

CEO & Founder,

Firefish Software