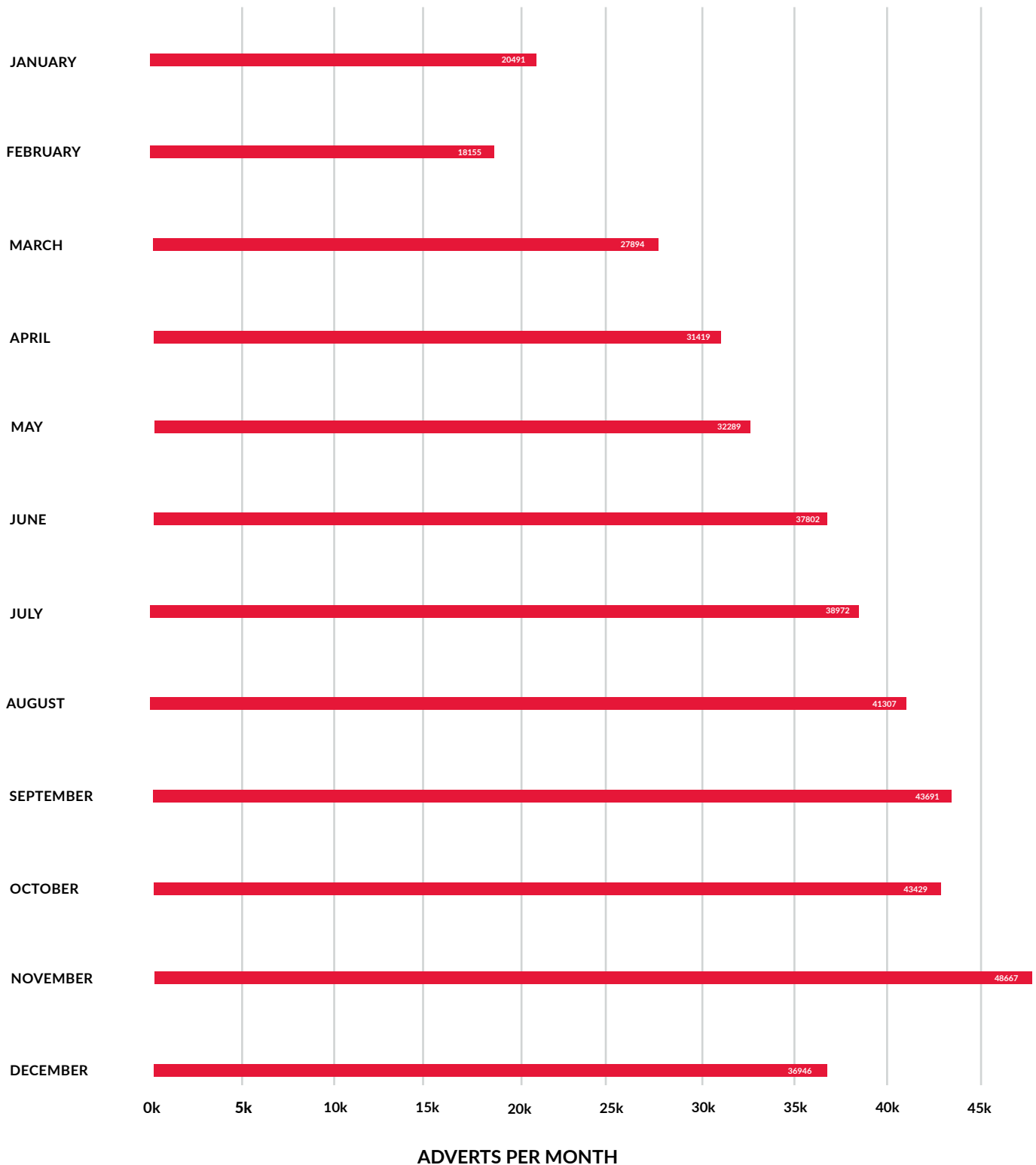


Firefish Software Job Flow Index

Change the way
you recruit.
Forever.

2021

Job adverts posted

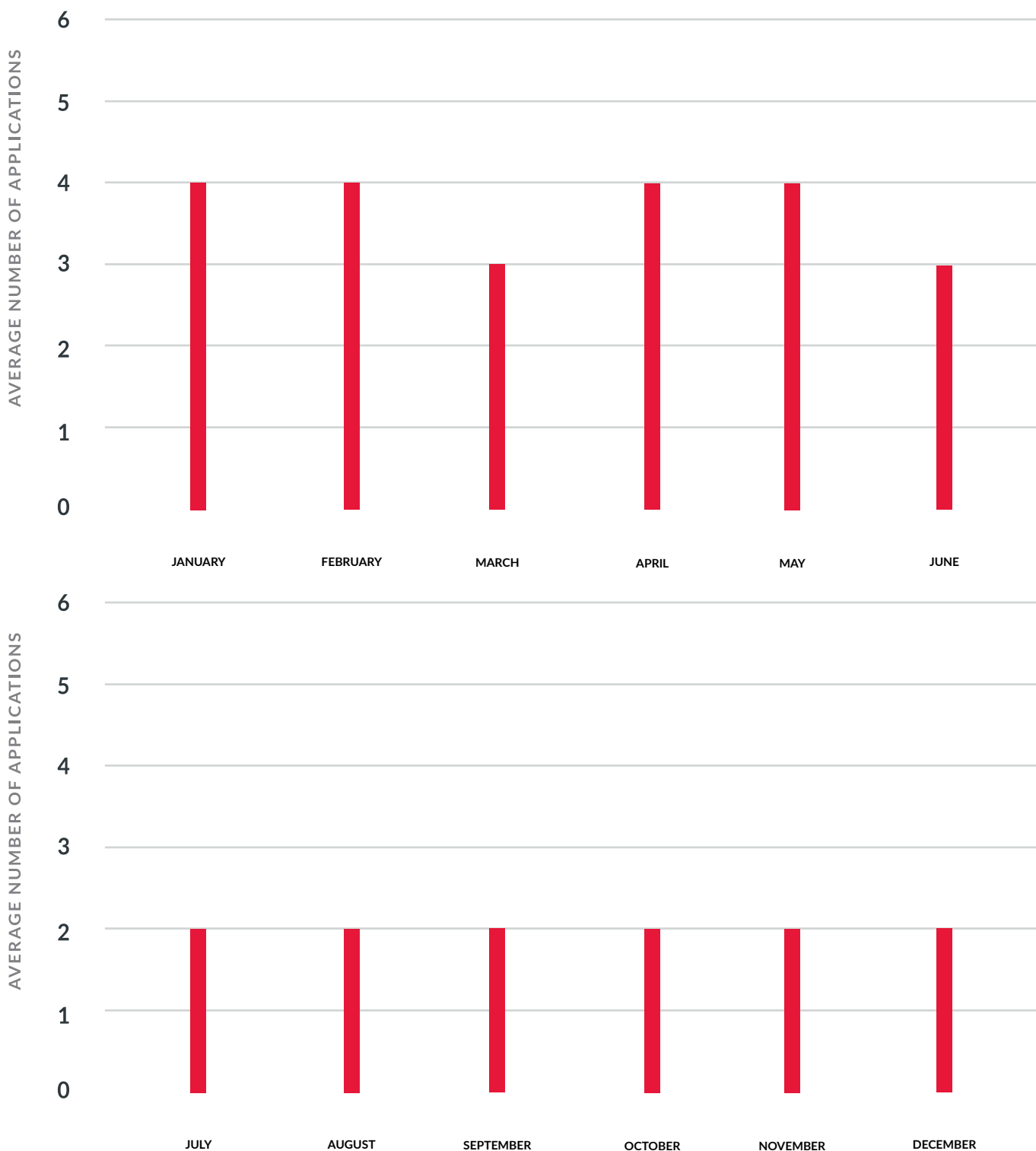


The number of Job Ads Posted **increased by 137% in 2021** from January to November.

x2

There were more than **double** the amount of Job Ads Posted in December 2021 than in 2020.

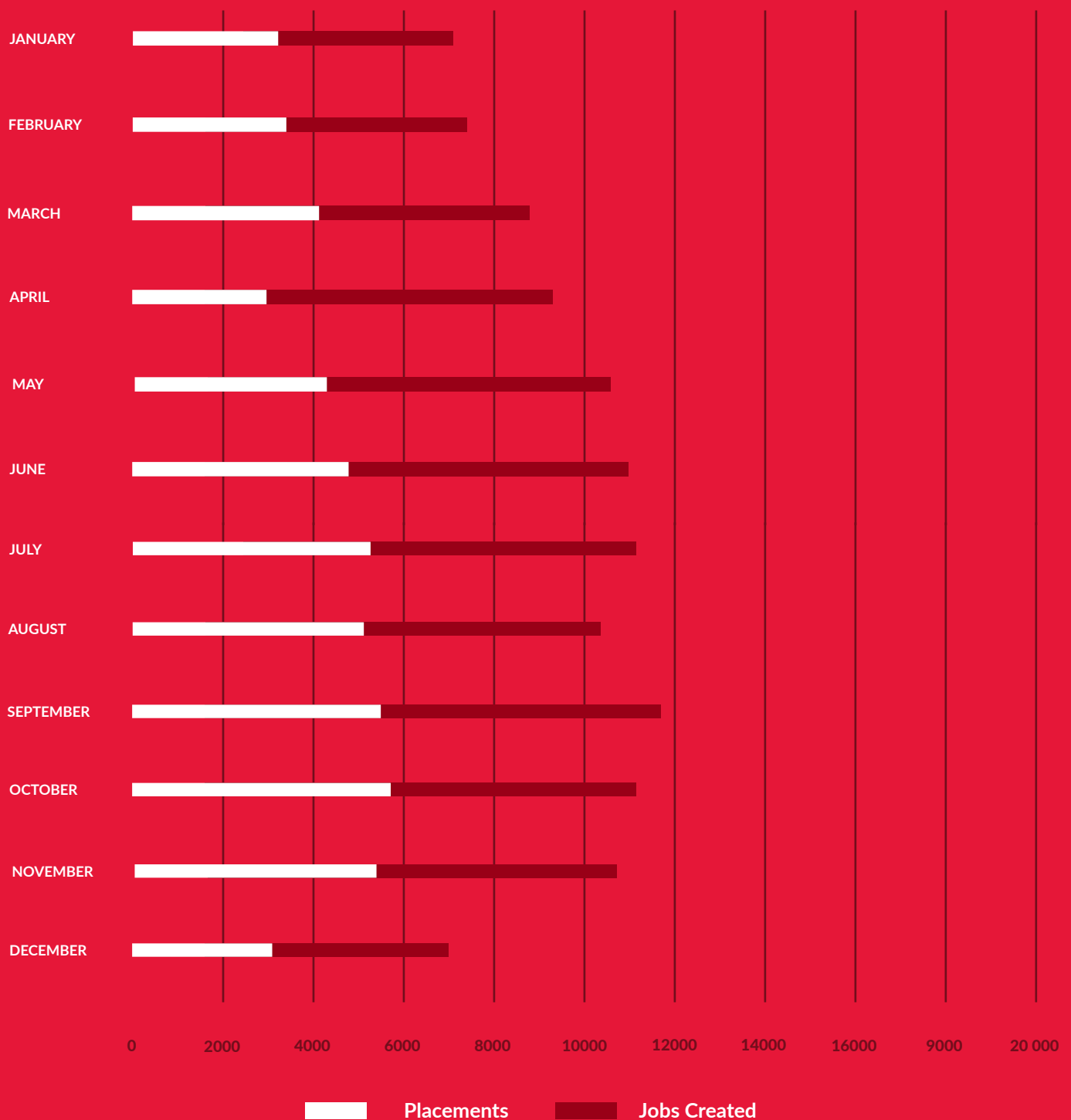
Average number of qualified applications per advert



2 The average number of **qualified applications per job ad** was 2 for the last 6 months of 2021.

— Qualified application numbers per job **remained steady** throughout 2021 despite the steady increase in Job ads posted.

Jobs created and number of placements



There were more than **10,000 new jobs created** each month for the majority of 2021.

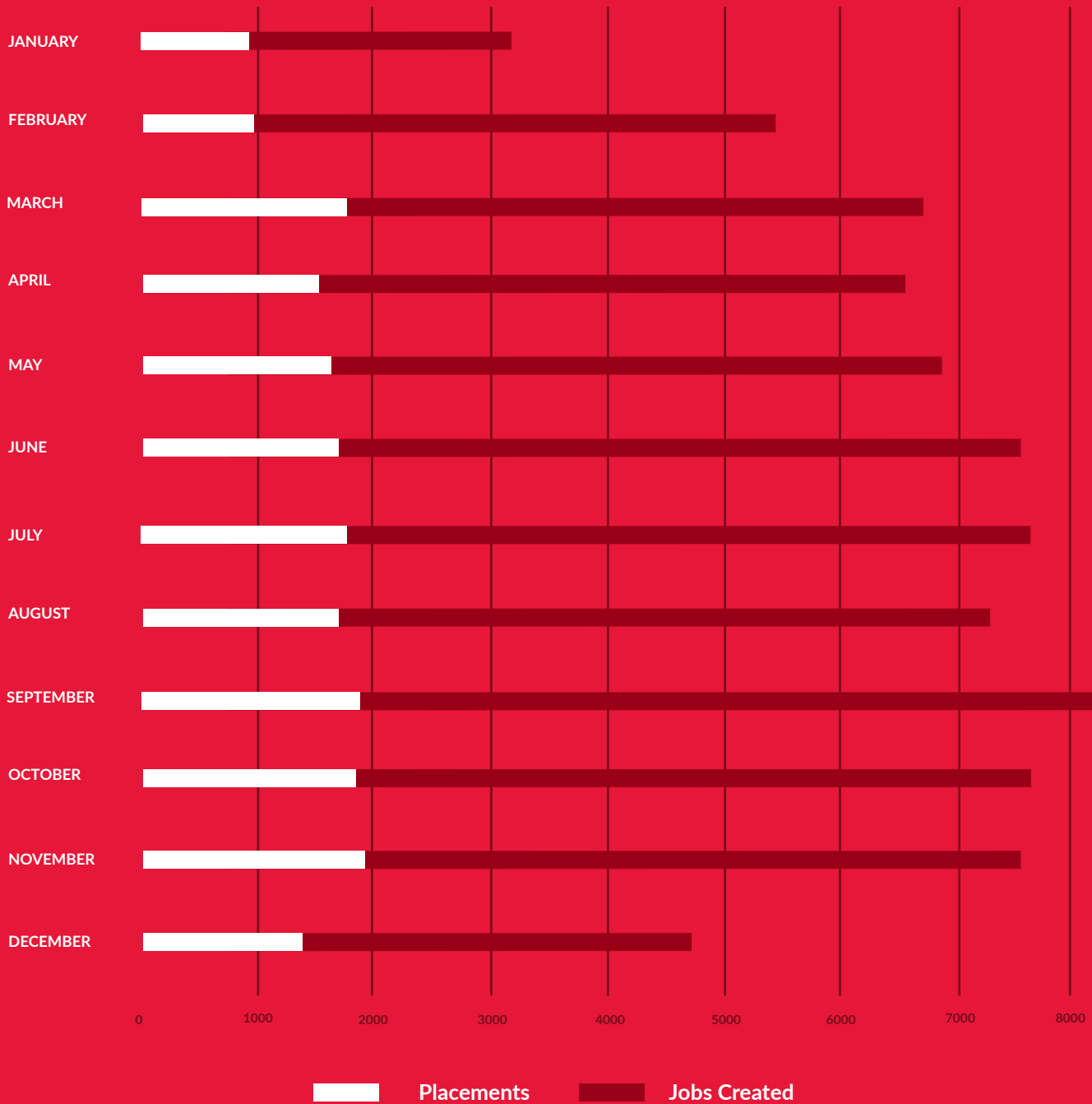


October had the highest total number of placements for the year.



The average placement to creation rate was **49% throughout 2021**.

Perm jobs created and number of placements

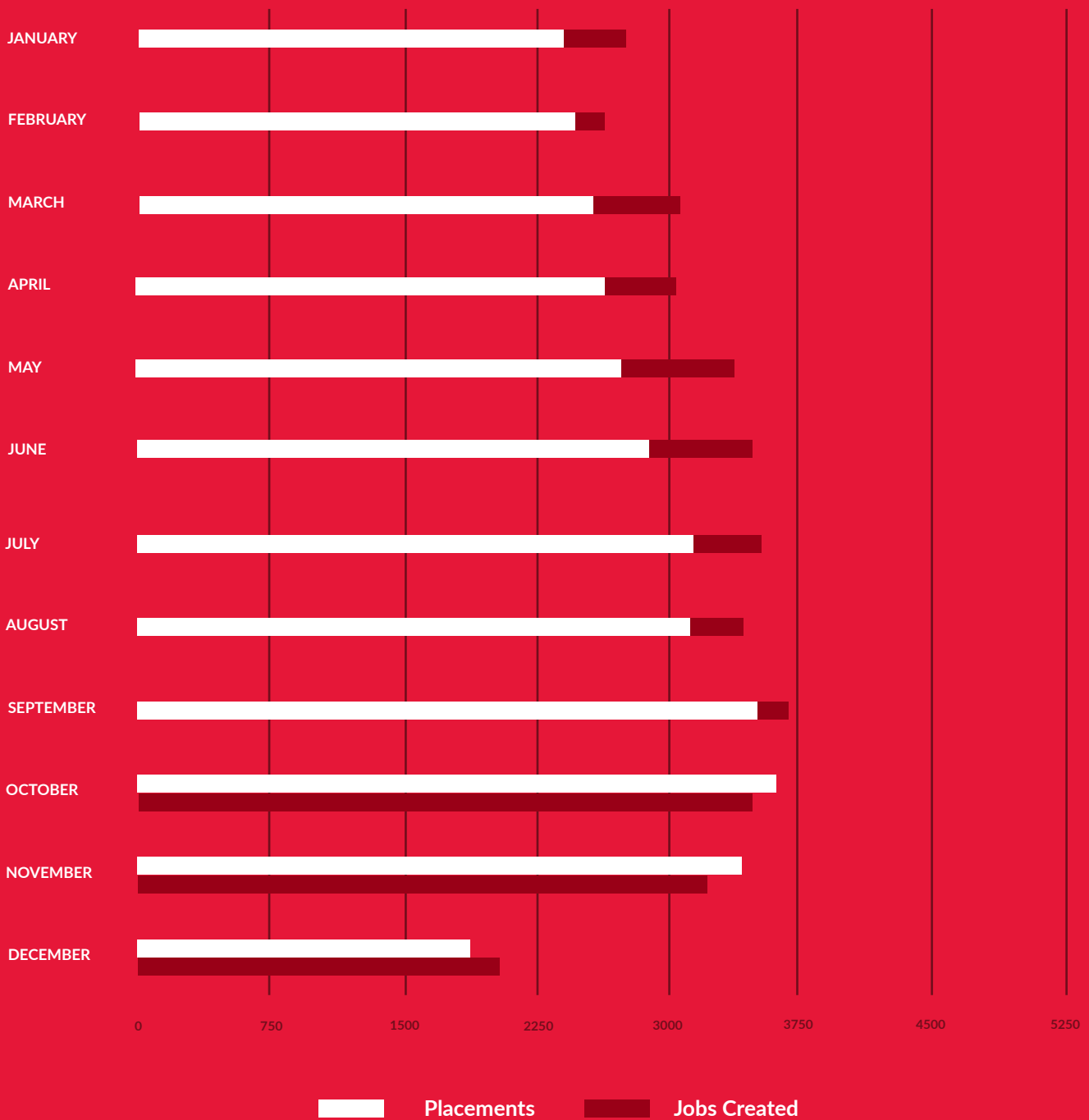


↑ Permanent placements ended the year in a **stronger position than opening** as confidence returned.

✓ September had the **highest number of permanent jobs** created.

📌 The number of perm placements **increased by 65% in December 2021** over December 2020.

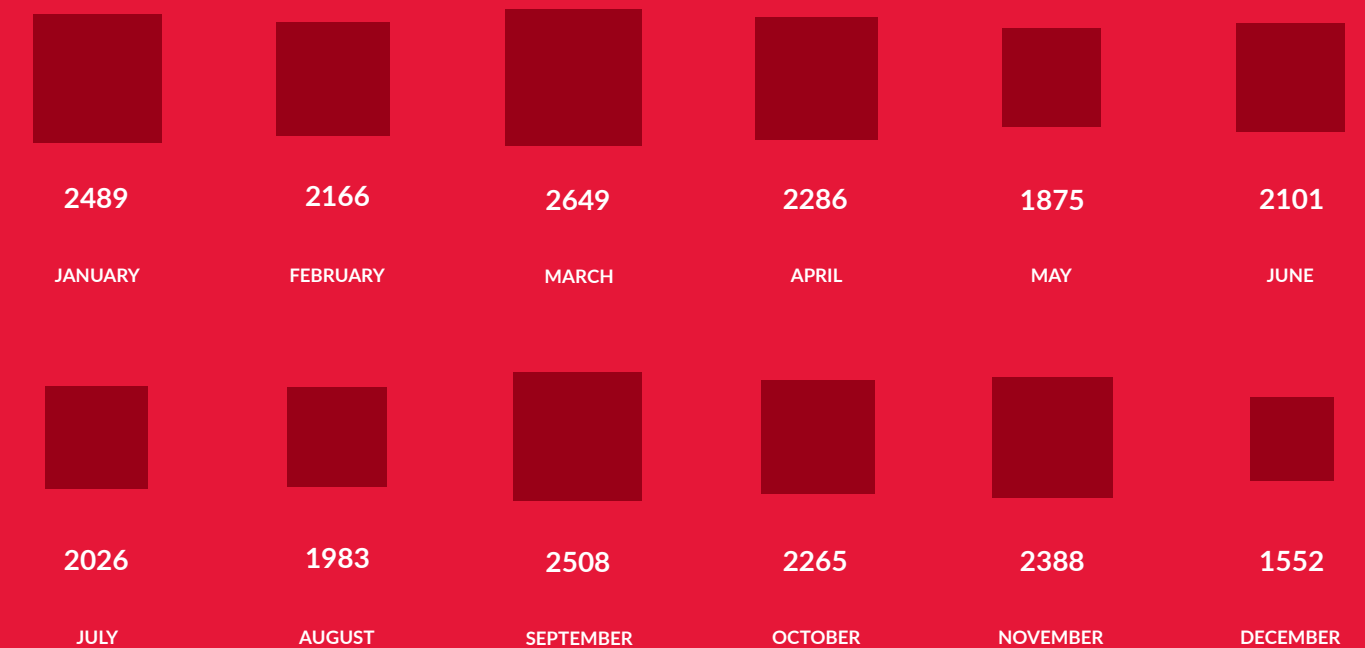
Temp and contract jobs created and number of placements



↑ Temp and contract recruitment saw excellent conversion rates from job creation to placement throughout 2021 as many industries navigated the changing landscape of COVID-19.

✓ Throughout October and November, agencies made more placements than job postings as seasonal contract and temp work returned.

Spec CVs sent



Spec CV send-outs **fluctuated** throughout 2021.



Spec CV send-outs reached their **highest number in March**.



The average number of Spec CVs sent each month was **2190**.