

# FEATURE GUIDE

Putting data at the heart of your  
recruitment agency.



## Pricing

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## Recruitment CRM: Data Driven Intelligence.

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Firefish is more than just a recruitment CRM. Take the guesswork out of growth and build your recruitment agency on data-driven intelligence.

With Firefish, you'll win faster by maintaining a competitive edge and uniting your recruitment teams around a single source of truth that puts data at the heart of your business.



# Recruitment CRM

	Basic	Professional	Enterprise
<b>Communications</b>			
2-Way SMS	✓	✓	✓
Calling (VOIP)	✓	✓	✓
2-Way Email Tracking	✓	✓	✓
Meeting & Task Management	✓	✓	✓
<b>Database Automation</b>			
Record Deletion / Archiving	✓	✓	✓
Data Retention Alerts	✓	✓	✓
Bulk Actions	✓	✓	✓
Duplicate Management	✓	✓	✓
Company Site Management	✓	✓	✓
Engagement Tracking & Indicators	✓	✓	✓
Hot / New Candidate Alerts	✓	✓	✓
Spec CVs	✓	✓	✓
<b>Search &amp; Match</b>			
LinkedIn Chrome Extension	✓	✓	✓
Advanced Search	✓	✓	✓
Saved Searches	✓	✓	✓
Radius Search	✓	✓	✓
Potential Matches	✓	✓	✓
Talent Pools	✓	✓	✓



# Applicant Tracking System Workflows

	Basic	Professional	Enterprise
<b>Permanent Workflow</b>			
CV Formatter	✓	✓	✓
Interview Management	✓	✓	✓
Offer Management	✓	✓	✓
Workflow Potential Matches	✓	✓	✓
Forecast Management	✗	✓	✓
<b>Contract Workflow</b>			
Bulk Placements	✓	✓	✓
Payment Calculator (Company Type)	✓	✓	✓
Extensions & Terminations	✓	✓	✓
Contract Generator (eSign)	✗	✓	✓
<b>Temporary Workflow</b>			
Postcode Radius Matching	✓	✓	✓
Multiple Rates & Positions	✓	✓	✓
Bulk Workflow Progression	✓	✓	✓
Contract Roll-On	✓	✓	✓
Compliance Rules	✗	✓	✓
<b>Executive Search</b>			
Flexible Workflow Stages	✓	✓	✓
Long-Lists	✓	✓	✓
Retainers & Split Fees	✓	✓	✓
Hiring Manager Portal	✗	✗	✓



# Marketing & Portals

	Basic	Professional	Enterprise
<b>Multiposting</b>			
Multiposter (Integrated Job Boards)	✓	✓	✓
AI-Powered Advert Generation	✓	✓	✓
Job Board Credit Management	✓	✓	✓
Direct Apply	✓	✓	✓
<b>Websites*</b>			
Content Management System (CMS)	✗	✓	✓
Templates	✗	✓	✓
Plugins**	✗	✓	✓
Job Alerts	✗	✓	✓
<small>*Websites require a professional or enterprise plan &amp; are charged at £150 pm. **There is a £50 charge per month, per plug in.</small>			
<b>Candidate Portal*</b>			
Online Registration	✗	✓	✓
Compliance Onboarding	✗	✓	✓
Candidate Profile Management	✗	✓	✓
Diversity & Equality	✗	✓	✓
Marketing Preferences	✗	✓	✓
<small>*Candidate Portal requires a professional or enterprise plan &amp; is charged at £150 pm.</small>			
<b>Hiring Manager Portal*</b>			
Talent Pools	✗	✗	✓
Hiring Manager ATS	✗	✗	✓
Job Requests	✗	✗	✓
Database Searching	✗	✗	✓
Integrated Careers Page	✗	✗	✓
<small>*Hiring Manager Portal requires a professional or enterprise plan &amp; is charged from £150 pm.</small>			



# Compliance

	Basic	Professional	Enterprise
<b>Database Security</b>			
2-Factor Authentication (2FA)	✓	✓	✓
User Profiles	✗	✓	✓
Time / IP Login Restrictions	✗	✓	✓
<b>Candidate Compliance</b>			
GDPR Workflow	✓	✓	✓
Contract Generator (eSign)	✗	✓	✓
Candidate Compliance Workflows	✗	✓	✓
Reference Management	✗	✓	✓
Custom Compliance Controls	✗	✓	✓
<b>Company Compliance</b>			
Custom Terms Banding	✗	✓	✓
Company Compliance Workflows	✗	✓	✓
Company Credit Checks	✗	✓	✓



# Analytics

<b>Reports Dashboards</b>			
Sales Reports	✓	✓	✓
Candidate Insights	✓	✓	✓
Recruiter Activity	✓	✓	✓
Industry Benchmarking	✓	✓	✓
Live Sales Forecasting	✓	✓	✓
Marketing Reports	✗	✓	✓
Compliance Reports	✗	✓	✓



## Data Migration

Our in-house team of data scientists will manage your data migration. No database is too big for us and we do the heavy lifting to keep the process pain free for you!

### Data packages

#### Full migration

- ✓ Candidates
- ✓ Contacts
- ✓ Companies & Jobs
- ✓ All documents

#### Light migration

- ✓ Candidates
- ✓ Contacts
- ✓ Companies
- ✓ CVs

#### Excel or CV uploads

- ✓ CV bulk upload
- ✓ Free import sheet



## Onboarding & Support

As a Firefish customer, you benefit from award-winning support from our in-house Customer team.

#### Free with every licence

- ✓ In-house support (live chat, email, phone)
- ✓ Access to online Knowledge Bank
- ✓ Access to feature-voting community

#### Optional onboarding

- ✓ Quick-start coaching program
- ✓ Custom playbooks
- ✓ Online coaching
- ✓ Onsite coaching days

Want to see our **award-winning software** in action?

